

TU SEGURO CON JULIE STAV

By LIFE & ANNUITY MASTERS

800-997-8661 | www.laaminc.com



Tu Seguro con Julie Stav, our Value-Proposition

Welcome to ***Tu Seguro con Julie Stav***, brought to you by Life and Annuity Masters. If your goal is to achieve financial success by serving the life insurance and annuity needs of the Hispanic Community, the fastest growing segment of the U.S. population, you have made the right decision to join our team.

We serve the Hispanic community by not only helping you recognize the many commonalities in this important market segment, but also the differences among them that make them so unique. To achieve this goal, we have a highly experienced Hispanic team who is fully bilingual. *Aquí no se "habla español" se entiende, se habla y se siente el español.* And we have partnered with one of the leading personalities in the Hispanic community, Julie Stav, host of a coast-to-coast radio show and *New York Times* best-selling author!

Life & Annuity Masters is a nationwide IMO with a long track record of insurance innovation. Julie Stav is the Hispanic community's best-known and most trusted financial educator. This powerful combination presents ***Tu Seguro con Julie Stav***, taking YOU to the top of your profession.

Tu Seguro con Julie Stav, by Life and Annuity Masters is...

THE ONLY full-service nationwide life and annuity agency dedicated to serving the insurance and protection needs of the U.S. Hispanic market...

THE ONLY agency with the Hispanic market's most trusted financial educator, best-selling author/radio host Julie Stav...

THE ONLY Hispanic market agency backed by Life and Annuity Masters, the industry's most trusted and innovative IMO...

THE ONLY choice for YOU, as an independent agent ready to serve the Hispanic market!

OUR PRODUCT SALES OPPORTUNITY:

- **LIFE INSURANCE**
 - > Term life
 - > Index universal life
 - > Universal life
 - > Whole life
 - > Final expense
- **ANNUITY**
 - > Fixed indexed annuities
 - > Fixed annuities
 - > Immediate income annuities
- **LONG-TERM CARE INSURANCE**
- **INDIVIDUAL HEALTH**
 - > Accident expense
 - > Critical care
 - > Emergency care
 - > Disability income

AGENT SUPPORT:

- Comprehensive training including Julie Stav's years of insight into the Hispanic consumer
- Customized agent website with the Tu Seguro con Julie Stav brand
- Placement in nationwide online directory
- Exclusive and territorial lead generation
- Customizable print and electronic sales materials
- Marketing support center with bilingual staff
- Julie Stav online videos for use in client presentations
- Julie Stav insurance webinars and live events to build public awareness
- Agency promotion through Julie Stav's radio show, articles and website

If you want to win the business of the Hispanic market, America's fastest growing demographic, become part of ***Tu Seguro con Julie Stav***. We provide the training, marketing and the instant credibility you need to support your sales. You provide the hard work, client relation skills, and dedication to Julie's code of ethics. Together, we will serve the insurance and annuity needs of the Hispanic community for years to come!

Contact our Hispanic Team today!

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